

To complete: fill in the bracketed parts, print on your letterhead if you have one, sign, and email a photo or scan to hello@brasslanternstudios.com by Monday 26 October. It commits you to nothing until the funding is confirmed.

Letter of support: Little Wins at Home

For the Innovate UK and Department for Education assessment panel, competition “Innovation in play to improve child outcomes”

Setting: [name of family hub or children’s centre]

Address: [address and postcode]

We support Brass Lantern Studios Ltd’s application to run Little Wins at Home, a play programme that gives parents of two to four year olds three short play ideas a week, tied to everyday routines, with no screens for the child and no cost to families or settings.

We work with around [number] families a year, many of whom do not take up other services. Many of the parents our hub works with tell us they want to play more with their children but struggle to find ideas that fit around work, tiredness and a small home. A programme that goes home with the child, in the family’s own language, would help the families we find hardest to reach.

If the project is funded, our hub is willing to:

- offer the programme to families who use our hub, including through our outreach and health visiting links
- host short starter sessions for parents
- help reach families who are least likely to attend sessions
- support the evaluation, for example by sharing anonymised attendance and feedback where parents consent

We understand the project would run from February 2027 to January 2028 and that taking part would be free. We are happy to be named as a potential delivery setting in the application.

Signature

Name and role

Date